

Kindle uses an Amazon specific book format that no other store or device uses. This leads to lock-in with the Kindle and the eBooks purchased. There are tools of questionable legal use that remove the DRM and convert the book content to a format that may be usable by the nook.

You can google to find out more if you are interested. I'm not condoning [this particular site](#) , but is an example of the type of tools that exist.

Another option is to [root your nookColor](#). This would allow you to install the Kindle application on your nookColor.