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In a recent [New York Times article](#) on B&N fight for a place in the market there was an interesting detail leaked... A **new nook** is coming, and it might be **heading overseas** too.

"Noble is trying to strike at Amazon with another device. At its labs in Silicon Valley last week, engineers were putting final touches on their fifth e-reading device, a product that executives said would be released sometime this spring. (A Barnes & Noble spokeswoman declined to elaborate.) He also plans to experiment with slightly smaller stores. And, before long, executives will take the Nook overseas — a big switch, given that Barnes & Noble has focused almost exclusively on the American market for decades." - New York Times

Clearly B&N is making a stand for the bookstore market - and part of that is yet another device and starting to market books and devices outside the US. What could this new device be?

- **10" Nook Tablet.** This would basically be the existing base device with a larger screen for maybe \$339?
- **New elnk nook with Ads,** for \$49?
- **Nook Simple Touch Color** (Like the Mirasol Color display that works in bright light) for \$169?

I'm not really sure where B&N will head on this one. In some sense a color nook touch seems like a totally new ground - but having a \$50 reader might really bring in a flux of new customers that can't resist the price point. Certainly a large nook Tablet isn't out of the question - but can they compete with Apple? Other 10" Droid tablets haven't really dented the Apple stranglehold. Usually I make a guess - **this time I'm just going to watch!** I suspect the nook Color will be dropped at this time and the nook Tablet price will go to the nook Color price - it's too high with the Kindle Fire price point.

{jcomments on}