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A leaked memo from Walmart obtained by "[The Verge](#)" says the new device hinted to by B&N earlier is simple just a Nook Tablet with less memory! The device will apparently be arriving in stores and available for purchase the morning of Wednesday, Feb. 22.

As it turns out, the current Nook Tablet and Kindle Fire are already nearly identical. Both are Android tablets with 7-inch, 1024-by-600 screens, 1GHz dual-core processors, access to Wi-Fi, more than eight hours of battery life, built-in microphones, etc. The kicker is that today the Nook Tablet comes with double the storage (16 GB vs. 8 GB) AND costs \$50 more!

We can only assume the new less-memory option will allow Barnes & Noble to compete with the Kindle Fire not just on specs, but also on price.

This makes more sense than a whole new device - and more in line with my earlier blog guess where I said, "I suspect the nook Color will be dropped at this time and the nook Tablet price will go to the nook Color price - it's too high with the Kindle Fire price point."

Next, I predict the Nook Color will go to \$169 or they will stop making it. Too many products just confuses people. I think this summer we'll have the nook Tablet (2 prices) and the nook Touch - that's it!